



WEWS

ORDER

Flight Dates **08/25/12-08/30/12**

Contract / Revision **309164 /**

Original Date / Revision
08/24/12 08/24/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product

OFA Add to Sked A 8.25-8.30.12

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1671**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
-------------------	--------	------------	----------

Daniel Baylog	100%		
---------------	------	--	--

Order Share 100% Market Value 41000

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	3	\$1,870.00	\$2,200.00	0.00
September 2012	31	\$32,980.00	\$38,800.00	0.00
Totals	34	\$34,850.00	\$41,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	3	\$1,870.00	\$2,200.00
08/27/12	08/30/12	31	\$32,980.00	\$38,800.00

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	08/25/12	08/30/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWT---	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 08/20/12		08/20/12	08/26/12	-----	0		\$0.00		0.00						
Week: 08/27/12		08/27/12	09/02/12	MTWT---	3		\$700.00		0.00						
N 2	WEWS	08/25/12	08/30/12		CM	10-11a	MTWT---	:30	2	\$700.00	P-1	0.00	NM	2	\$1,400.00



WEWS

Print Date: 08/24/12

Page 2 of 3

Contract / Revision **309164** Flight Dates **08/25/12-08/30/12** Hiatus Dates
Original Date / Revision 08/24/12/ 08/24/12 Order Sep 00:20:00
Advertiser **Obama / Democrat / Presid** Product **OFA Add to Sked A 8.25-8.3** Estimate # **1671**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-11a															
M-F 10-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWT---					2	\$700.00		0.00			
N 3	WEWS	08/25/12	08/30/12	M-F 11-12p	CM	11a-12p	MTWT---	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
M-F 11-12p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWT---					3	\$1,000.00		0.00			
N 4	WEWS	08/25/12	08/30/12	M-F 12pm News	CM	12-1p	MTWT---	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
M-F 12p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWT---					3	\$700.00		0.00			
N 5	WEWS	08/25/12	08/30/12	M-F 3-4p	CM	3-4p	MTWT---	:30	3	\$1,500.00	P-1	0.00	NM	3	\$4,500.00
M-F 3-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWT---					3	\$1,500.00		0.00			
N 6	WEWS	08/25/12	08/30/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWT---	:30	3	\$900.00	P-1	0.00	NM	3	\$2,700.00
M-F 4-5p Dr. Oz															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWT---					3	\$900.00		0.00			
N 7	WEWS	08/25/12	08/30/12	M-F 5-6p News	CM	5-6p	MTWT---	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
M-F 5-6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWT---					2	\$1,200.00		0.00			
N 8	WEWS	08/25/12	08/30/12	M-F 6-630p News	CM	6-630p	MTWT---	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
M-F 6-630p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWT---					2	\$1,600.00		0.00			
N 9	WEWS	08/25/12	08/30/12	M-Su 630-7p WNT	CM	630-7p	MTWT---	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
M-Su 630-7p WNT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----					0	\$0.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	MTWT---					2	\$2,000.00		0.00			
N 10	WEWS	08/25/12	08/30/12	SA 6-630p News	CM	6-630p	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
SA 6-630p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S-					1	\$800.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	-----					0	\$0.00		0.00			
N 11	WEWS	08/25/12	08/30/12	SU 6-630p News	CM	6-630p	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
SU 6-630p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12		08/20/12	08/26/12	-----S					1	\$1,200.00		0.00			
Week: 08/27/12		08/27/12	09/02/12	-----					0	\$0.00		0.00			
N 12	WEWS	08/25/12	08/30/12	M-F 7-730p	CM	7-730p	MTWT---	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
7-730p Wheel															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WEWS

Print Date: 08/24/12

Page 3 of 3

Contract / Revision **309164** Flight Dates **08/25/12-08/30/12** Hiatus Dates
Original Date / Revision 08/24/12/ 08/24/12 Order Sep 00:20:00
Advertiser **Obama / Democrat / Presid** Product **OFA Add to Sked A 8.25-8.3** Estimate # **1671**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WEWS	08/25/12	08/30/12	M-F 7-730p 7-730p Wheel	CM	7-730p	MTWT--	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-----	0		\$0.00		0.00						
Week:		08/27/12	09/02/12	MTWT--	3		\$2,400.00		0.00						
N 13	WEWS	08/25/12	08/30/12	M-F 730-8P 730-8p Jeopardy	CM	730-8p	MTWT--	:30	1	\$2,600.00	P-1	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-----	0		\$0.00		0.00						
Week:		08/27/12	09/02/12	MTWT--	1		\$2,600.00		0.00						
N 14	WEWS	08/25/12	08/30/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWT--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-----	0		\$0.00		0.00						
Week:		08/27/12	09/02/12	MTWT--	2		\$1,200.00		0.00						
N 15	WEWS	08/25/12	08/30/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWT--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-----	0		\$0.00		0.00						
Week:		08/27/12	09/02/12	MTWT--	2		\$600.00		0.00						
N 16	WEWS	08/25/12	08/30/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-----S	1		\$200.00		0.00						
Week:		08/27/12	09/02/12	-----	0		\$0.00		0.00						
Totals														34	\$41,000.00